



IMAS Ltd – Privacy Policy (Version Date: June 2023)

Personal Data

Through our website, IMAS Ltd will not collect any personal data about you (e.g. your name, address, telephone number, or email address), unless you voluntarily choose to provide us with it (e.g. by registration, contact request), respectively, provide your consent, or unless otherwise permitted by applicable laws and regulations for the protection of your personal data.

IMAS Ltd's Commitment to Data Privacy Protection

Protecting the security and privacy of your personal data is important to us; therefore, we conduct our business in compliance with applicable laws on data privacy protection and data security. We hope the policy outlined below will help you understand what data IMAS Ltd may collect, how we use it, safeguard that data, as well as with whom we may share it.

Purpose of Use

When you do provide us with personal data, we usually use it to respond to your inquiry, process your order, or provide you access to specific information or offers. Also, to support our customer relationship with you:

- We may store and process personal data and share it with our associates to better understand your business needs and how we can improve our products and services, or
- We (or a third party on our behalf) may use personal data to contact you about an offer in support of your business needs or to conduct online surveys to better understand our customers' needs.

If you choose not to have your personal data used to support our customer relationship (especially direct marketing or market research), we will respect your choice. We do not sell or otherwise market your personal data to third parties.

We will keep your company details on file for a period of 10 years unless you specifically request us to do otherwise.

Purpose Limitation

IMAS Ltd will collect, use, or disclose personal data supplied by you online only for the purposes disclosed to you unless the disclosure:

- Is a use of the personal data for any additional purpose that is directly related to the original purpose for which the personal data was collected,
- Is necessary to prepare, negotiate and perform a contract with you,
- Is required by law or the competent governmental or judicial authorities,
- Is necessary to establish or preserve a legal claim or defense,
- Is necessary to prevent fraud or other illegal activities, such as willful attacks on IMAS Ltd's information technology systems.

Accidental Information Disclosure

IMAS Ltd is aware that we are not all perfect and that it may be possible to unintentionally send an email to the wrong person. We have added the following disclaimer to the bottom of each email we send:

"The information contained within or attached to this communication is confidential and is intended solely for the use of the individual to whom it is addressed. Any quoted prices are ex VAT and subject to change at IMAS Ltd's discretion. Any views or opinions expressed are solely those of the author and do not necessarily represent those of IMAS Ltd. If you are not the intended recipient of this email, you are hereby notified that any disclosure, copying, distribution, or taking action in reliance on the contents of this information is strictly prohibited and may be unlawful. Please contact the sender if you believe you have received this email in error."

Communications or Utilization Data

Through your use of telecommunications services to access our website, your communications data (e.g., Internet Protocol address) or utilization data (e.g., information on the beginning, end, and extent of each access, and information on the telecommunications services you accessed) are technically generated and could conceivably relate to personal data. To the extent that there is a compelling necessity, the collection, processing, and use of your communications or utilization data will occur and will be performed in accordance with the applicable data privacy protection legal framework.

Non-Personal Data Collected Automatically

When you access our website, we may automatically (i.e., not by registration) collect non-personal data (e.g., type of Internet browser and operating system used, domain name of the website from which you came, number of visits, average time spent on the site, pages viewed). We may use this data and share it with our associates to monitor the attractiveness of our website and improve its performance or content.

"Cookies" - Information Stored Automatically on Your Computer

When you view our website, we may store some data on your computer in the form of a "cookie" to automatically recognize your PC next time you visit. Cookies can help us in many ways, for example, by allowing us to tailor a website to better match your interests or to store your password to save you from having to re-enter it each time. If you do not wish to receive cookies, please configure your Internet browser to erase all cookies from your computer's hard drive, block all cookies, or to receive a warning before a cookie is stored.

Children

It is important to protect the privacy of children online and encourage parents or guardians to spend time online with their children to participate in and monitor their online activities. We do not collect personal data from children under the age of 16, even with parental consent.

Security

To protect your personal data against accidental or unlawful destruction, loss or alteration, and against unauthorized disclosure or access, IMAS Ltd will use technical and organizational security measures.

Links to Other Websites

IMAS Ltd's website contains links to other websites. IMAS Ltd is not responsible for the privacy practices or the content of other websites.

Questions and Comments

IMAS Ltd will respond to reasonable requests to review your personal data and to correct, amend, or delete any inaccuracies. If you have any questions or comments about IMAS Ltd's Data Privacy Protection Policy (e.g., to review and update your personal data), please click on "Contact Us" at the top of any page and submit your request. As the Internet matures, so will our Data Privacy Protection Policy. We will post changes to our Data Privacy Protection Policy on this page. Please check this page regularly to keep up-to-date.

Use of Google Analytics

IMAS Ltd's website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies," which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators, and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however, please note that if you do this, you may not be able to use the full functionality of this website. By using IMAS Ltd's website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Your Choice

If you would like us to remove your contact details from our systems, please email your request to info@thisisimas.com